



Best Workplaces for CommutersSM E-Update

December 2003

*The Best Workplaces for CommutersSM E-Update:
Promoting the Latest Highlights to Best Workplaces for Commuters*

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1. Best Workplaces for Commuters welcomes 5 employers in November – 5,160 additional employee commuters covered nationwide under our program!

The following employers earned the designation of Best Workplaces for Commuters in November:

Connecticut: SACIA (The Business Council)

Nevada: City of Henderson, Primm Valley Resorts

New York: New York Power Authority

Utah: JC Penney Co.

2. Announcing our commuter newsletter winners...!

We received many commuter benefit newsletter entrants and all were outstanding. The level of creativity and innovation was so high that it was difficult for us to only pick three winners! Nevertheless, after much examination and debate, we've picked our favorites. The winners of our commuter benefits newsletter contest are **Danielle Mancano at Wyeth Commuter Assistance Center; Paul Metzger and Michael Husla at Pfizer** and **Carol Berry at Western Washington University Parking & Transportation Services**. Congratulations to these individuals for writing such creative newsletters. Their use of strong environmental messages, catchy headlines and timely information wrapped into short, concise newsletters made them standouts. Visit www.bwc.gov "In the News" to read the winning newsletters. Thanks to the many other newsletter entrants. We loved them all so keep up the good work!

3. Get more visibility for your commuter benefits program

You work hard at promoting your commuter benefits program and you're always looking for effective, low cost ways to get visibility for these benefits. To help you advertise your status as one of the Best Workplaces for Commuters, we can establish a hot-link from the Best Workplaces for Commuters web-site to your commuter benefits web page. The Best Workplaces for Commuters Web-site receives over 1,000 visitors a week – many are job-seekers, your competitors and the media. They want to learn about your commuter benefits. Let's make it easy for them. To get your commuter benefits web page hot-linked to our web-site, send us an email with your URL to bwc@epa.gov.

4. Employers share great ideas for promoting their status as Best Workplaces for Commuters at our November phone forum

Several of our Best Workplaces for Commuters shared their ideas for promoting their commuter benefits programs at our recent Best Workplaces for Commuters phone forum. **David Lieb** from **Cornell University** in New York is sending out a press release showcasing their recent designation. **Marci McGuire** from **Bishop Ranch Transportation Centre** in California shared that they have the Best Workplaces for Commuters designation and logo on their web-site (<http://www.bishopranch.com/services/transportation.html>). They will also be creating stickers using their logo to promote their participation. To read more details about these and other great ideas to maximize your visibility as one of the Best Workplaces for Commuters, click on <http://www.bwc.gov/pdf/ph-forum110603.pdf> for a complete summary.

If there is someone in your organization who you want us to include on our *Best Workplaces for Commuters E-Update* distribution list, please e-mail your request to bwc@epa.gov with "**Add to Best Workplaces for Commuters E-Update**" as the subject and the individual's e-mail address in the message text. If you would like to have your name removed from this list and have another person's name from your organization added to our distribution list, please send us an e-mail message to bwc@epa.gov with "**Remove from Best Workplaces for Commuters E-Update**" as the subject line. Please provide us with the e-mail address of the new contact person for your organization.